



Delivering our strategy in  
**Chichester**

# Introduction

Hyde has worked in Chichester and the surrounding areas for nearly 20 years, and over the last two years we have been working closely with Chichester District Council to discuss our plans for housing policy and provision.

Of the homes we own, our highest volume is in the Chichester District and as such, we have been working on a strategic plan for the area which focuses on energy efficiency, improving standards, placemaking and building more homes.

Our vision is to improve the quality of our existing homes, meet all building safety and decency standards, as well as enhance our offer to customers. By 2030, we would like to establish a lifecycle homes approach which gives our customers greater flexibility to move between homes in line with their changing needs. Central to our vision, is our commitment to placemaking which will ensure that the communities our customers live in benefit them as well as the wider society.

We have set out ten objectives which outline how we intend to achieve our vision.



We have amazing communities such as Chichester, where we need to ensure there is appropriate, decent, energy efficient and safe homes. Empowering customers to maximize the opportunities a permanent home delivers. We ask you to come along on that journey with us – it's a long one, but one we passionately care about.

**Peter Denton, Chief Executive Officer, the Hyde Group**



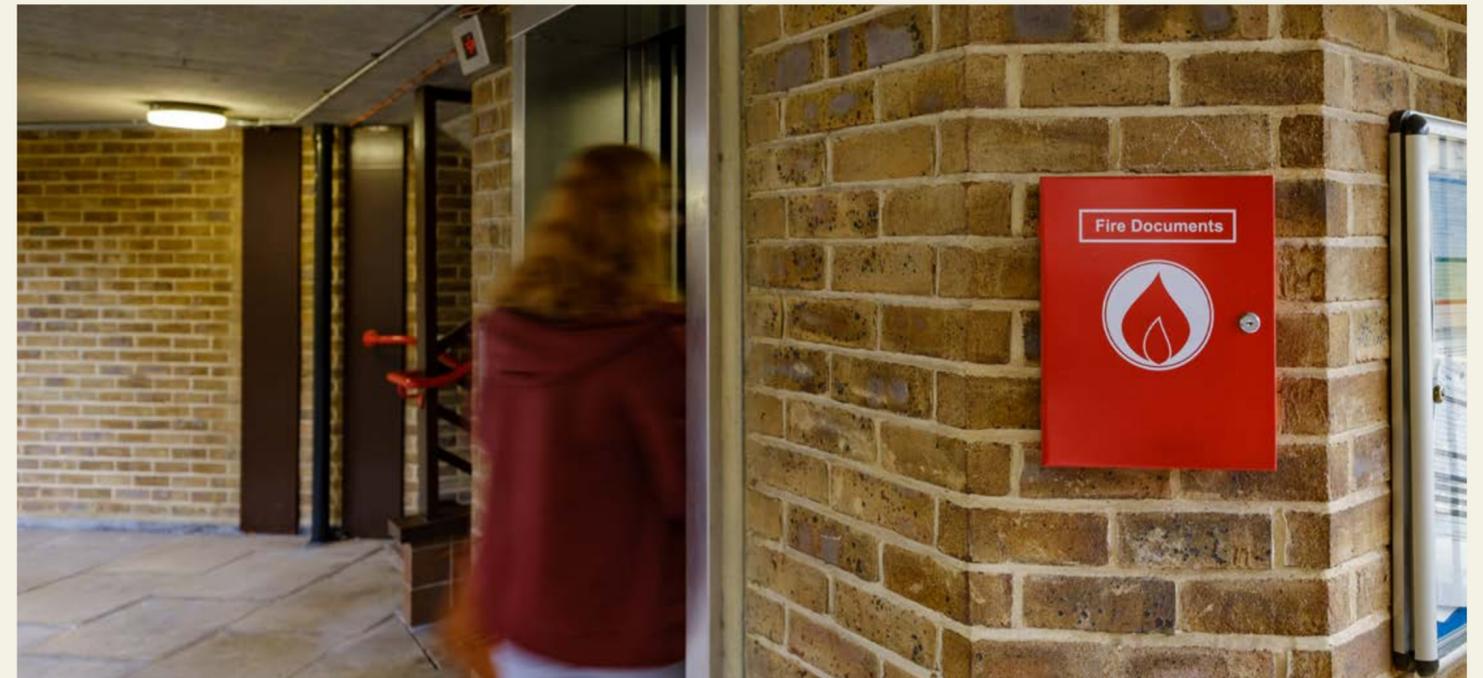
## Objective 1



### **Develop a 2050 Chichester District strategy that sets out our investment approach and objectives**

- The strategy will be agreed between Hyde and Chichester District Council and will be reviewed annually
- It captures all elements of investment in our current and future portfolio
- The strategy will be supplemented by a more detailed five-year business plan
- Key deliverables include building safety, the green agenda, placemaking and delivering lifecycle homes; all of which are interlinked with delivering new homes.

## Objective 2



### **By 2030 we will meet all standards for building safety and decency**

- Hyde is a sector leader in response to building safety following the tragedy at Grenfell. Our focus has been on buildings most at risk, but our programme of work extends across all our properties
- Building safety will be delivered in parallel with decency standards.

## Objective 3



### **By 2030 we will be on track to meet carbon neutral targets**

- We support the Government's 2050 carbon neutral plan and will play our part in delivering the targets
- The challenge is significant, and we are beginning our analysis to understand what we need to do to our homes, and how we will deliver the changes.

## Objective 4



### **By 2030 we will have a well embedded approach to lifecycle homes**

- Flexibility will be created to allow customers to move to another home within our portfolio in line with their changing needs
- We will work to align our asset management strategy with our allocation and letting model to create far greater agility and operate an equitable model.

## Objective 5



### **We will review all high priority clusters and estates identified for intervention**

- We will identify the most appropriate estates and clusters to take to the detailed assessment phase
- We will see what we can deliver in partnership with Chichester District Council, present these findings over the next year and agree next steps
- Any estates or homes with poor or outdated design will sit within our own asset management programme to drive standards up. We will review the homes and ask Chichester District Council for feedback.

## Objective 6



### **We will agree the schemes to be included in the five-year business plan**

- These will be based on feasibility studies to be carried out in 2021/22 (see objective 8)
- We will present them at the partner meetings to monitor delivery of the business plan.

## Objective 7



### **Sensitively review findings from the non-housing and amenity land studies, and agree how the land should be used in the future**

- The detailed studies reviewed over 400 pieces of non-housing and amenity land
- Early findings suggest that circa 180 new homes could be built on 138 of these sites
- Where land is not suitable for development, transferring ownership to a parish council or community land trust will be considered.

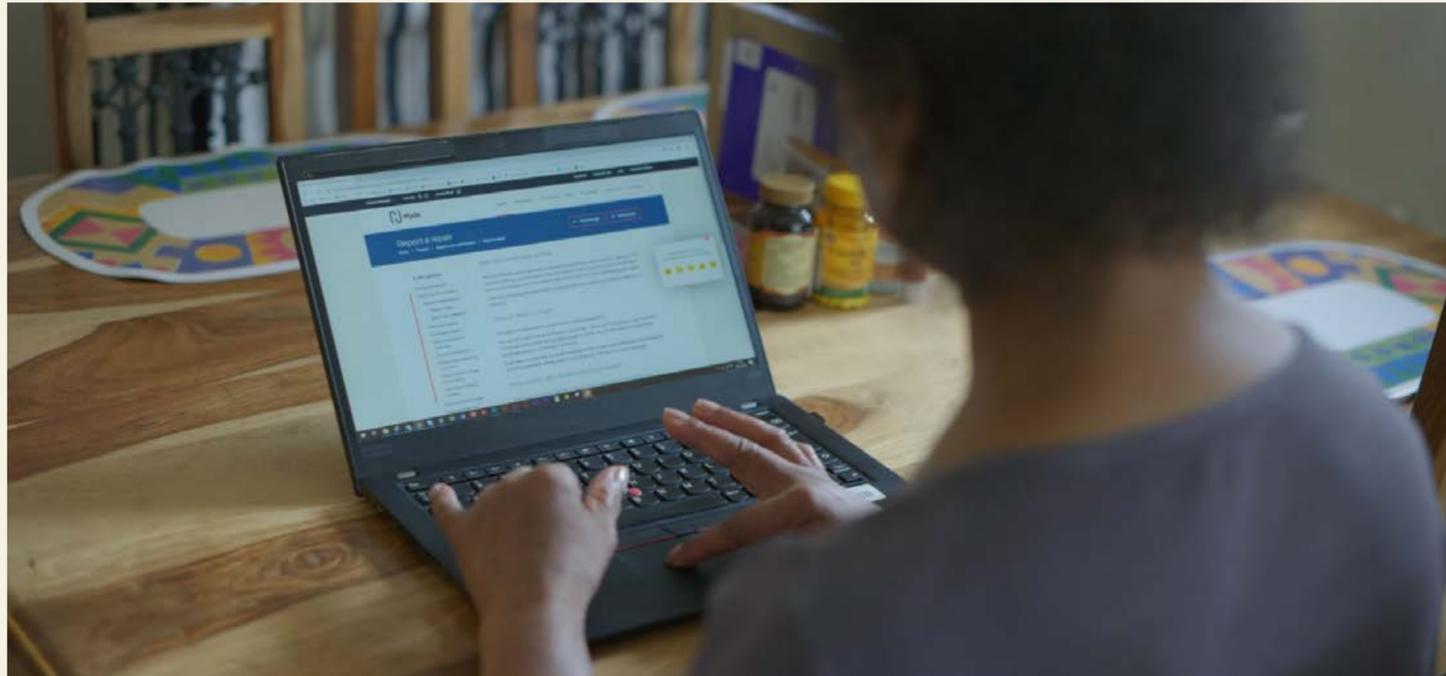
## Objective 8



### **Complete studies across several key estates to understand what investment would be needed to make them better places to live**

- Through a targeted approach to investment and our aim to fix poor or outdated design, we can make estates better places to live and reduce social stigma
- Create detailed “Invest and Improve” feasibility studies for areas identified as high priority
- We will look at public and semi-public realm improvements.

## Objective 9



### **Find opportunities to improve connectivity to all our homes and communities to help deliver a digital customer service in the future**

- The district suffers from poor mobile network connection and we need to address this to be able to offer our customers our full digital service
- We will work with Chichester District Council as well as local organisations to support the approach to solving this challenge.

## Objective 10



### **To facilitate capital investment into the district by providing more homes**

- We intend to bring new capital into the area through our partnerships with the public and private sector
- We will continue to recycle capital from our existing estate
- To deliver lifecycle homes, we must have the ability to freely manage our portfolio, so a partnership approach with Chichester District Council will be essential.



## Contact us

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